



Subject:	ParkLife Education Programme - Evaluation
Date:	5 December 2017
Reporting Officer:	Nigel Grimshaw, Director City & Neighbourhood Services Department
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Restricted Reports	
Is this report restricted?	Yes No X
If Yes, when will the report become unrestricted?	
After Committee Decision	
After Council Decision	
Some time in the future	
Never	

Call-in Is the decision eligible for Call-in? Yes

1.0	Purpose of Report or Summary of main Issues	
1.1	The purpose of the report is to update Members on the ParkLife Education Programme and	
	in particular, present an evaluation undertaken of the Programme by Queen's University	
	Belfast, for their consideration and agreement.	
2.0	Recommendations	
2.1	The Committee is asked to:	
	 note the contents of the report and the ongoing success of the ParkLife Education 	
	Programme;	
	 consider and endorse the ParkLife Evaluation report including key findings and 	
	recommendations; and	
	 support the related publicity. 	

3.0	Main report
	Key Issues
3.1	The ParkLife Education Programme uses and promotes the Council's parks and open spaces as a resource for outdoor learning. The Programme has been in operation since 2007 and is delivered under contract, by Ulster Wildlife, along with Council staff. In 2016, Belfast Healthy Cities awarded the Programme a 'Highly Commended' in the Healthy Living category which focuses on initiatives that encourage and enable people of all ages to live healthier lives and actively participate in society.
	The Programme has three main elements: schools, Saturday Clubs and community groups:
	 Supervised sessions are provided to 42 no. primary schools in Belfast whereby children walk to their local park where they learn about nature, the environment, parks' heritage and lots more. The Programme has direct links to the Curriculum and is delivered to Key Stage 2 children; Saturday Clubs take place on a monthly basis in 6 no. parks across the city and children along with their families take part in themed activities; and Educational sessions are held with 10 no. community groups in their local park with activities tailored to suit the needs and abilities of each group.
	It was considered an opportune time to examine the effectiveness of the Programme in order to establish an evidence base for the benefits of outdoor learning as well as help guide our approach in the future delivery of the Programme. Queens University Belfast was commissioned as external evaluators to examine the school element of the Programme. The evaluation was designed to investigate the stated Primary and Secondary outcomes of the Programme. The Primary outcomes were that as a result of taking part in the Programme, the children will: • spend more time engaging with nature in their local parks; • have learned more about their local park; and • be more connected to nature. The Secondary outcomes were that, as a result of taking part in the Programme, the children will: • have more positive attitudes towards and awareness of environmental sustainability; • have more positive attitudes to learning outdoors; and • rate their health and well-being as higher.

	Key Findings
3.2	The evaluation was undertaken between September 2016 and June 2017 in eight schools
	and comprised the completion of two on-line questionnaires. A total of 154 children
	completed the questionnaire before they took part in the Programme and a total of 143
	children completed the questionnaire, after they had finished the Programme.
3.3	The findings indicated that the ParkLife Education Programme had a positive impact for all
	of the Programme outcomes measured and was a positive experience for the children who
	attended it. In summary, the post programme questionnaire indicated that the children:
	 had a higher frequency of visits to their local park, were going there to enjoy nature and
	more of them mentioned outdoor/nature activities as their favourite activities outside of
	school;
	 had an increase in learning from the knowledge based questions which were designed
	to test the main knowledge content of the Programme;
	 were more positive about their connection and enjoyment of nature;
	 had more positive attitudes to environmental sustainability;
	 had more positive attitudes to learning outdoors and approximately 50% responses
	included being happy, good, fun loved/liked it and were excited;
	 felt that the Programme had a beneficial effect on their health and well-being in that
	they were more positive about their energy levels, how they felt and their ability to pay
	attention in school;
	 enjoyed learning outdoors (93%), the Programme was fun; and
	 when asked for ideas on how they would teach outdoors, their responses reflected how
	the ParkLife Education programme is currently taught.
	A copy of the evaluation report is included in Appendix A.
	Recommendations
3.4	Based on the findings presented, the report recommends that:
	 learning outdoors through the ParkLife Education Programme is a very positive
	experience for children and should be regarded as an example of good practice;
	 the Programme should continue to be delivered in its current model so that many more
	children can participate and benefit from it; and
	 the Council should consider sharing their learning from the Programme and the report
	with other Councils and organisations.
	In relation to future research, the report recommends that:
	 this evaluation should be repeated at a later date to increase the sample size, to
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	examine the Programme in more depth, build a larger evidence base and take into
	account potential further outcomes not previously considered; and
	• a qualitative study such as focus groups, with the children should be incorporated in the
	evaluation to enable a deeper analysis of their understanding of the Programme and its
	impact on them.
	Next Steps
3.5	Given the noteworthy findings from this evaluation, it is important that the ParkLife
	Education Programme continues in its current format and that its value and significance is
	communicated widely, as good practice. Publicity for the report is scheduled to take place
	in January 2018 and the report will be circulated to relevant organisations.
3.6	Whilst the evaluation provides a good baseline for demonstrating the cognitive,
	psychological and behavioural benefits of outdoor learning, it is important that a follow-up
	evaluation is completed to allow a much deeper investigation into the impact of the
	Programme as well as strengthening this evidence base. If Members agree to this
	recommendation, the evaluation could be scheduled to take place in the 2018/19 academic
	year.
	Financial & Resource Implications
0.7	The annual budget for the ParkLife Education Programme is £80,000. The cost of a
3.7	subsequent evaluation of the Programme is approximately £3,000 and can be
	accommodated from within existing budgets. The Programme is managed by the Open
	Spaces & Active Living Unit.
	Equality or Good Relations Implications
	There are no known equality and good relation implications.
3.8	
4.0	Appendices – Documents Attached
	Appendix 1: Report for Belfast City Council: An Evaluation of the ParkLife Education
	Programme by Queen's University Belfast